

Doing Our Part to Promote “White Logistics” Benesse Action Plan for the Development of Sustainable Logistics

Name of Company / Union	Position	Name	Location	Main Lines of Business	Home Page
Benesse Corporation	Representative Director and President, COO	Hitoshi Kobayashi	Okayama Prefecture	Education and Private Educational Support	https://www.benesse.co.jp/

Benesse hereby declares that it is in agreement with the spirit of the "White Logistics" Movement and will take the following actions to achieve its goals.

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Action Policy

* Conscious of the challenges involved in ensuring the type of sustainable and stable logistics system required for “white” business activities, Benesse will strive to improve its logistics system with the aim of achieving both high productivity and labor reforms through mutual understanding and cooperation among our clients, the logistics companies we deal with, and all other related parties.

Ensuring Legal Compliance

* Benesse will review its contracts and shipping arrangements, paying particular attention to areas where legal violations may occur, and take measures to ensure that the logistics companies we deal with can comply with labor laws as well as laws governing freight trucking.

Clarifying Contract Terms and Ensuring Compliance

* Benesse will clarify the content of its contracts covering shipping and cargo handling, as well as product inspection and other services not directly involved in shipping, and will also strive to gain the cooperation of our clients as well as the logistics services and other companies we deal with to ensure compliance with the terms of these contracts.

№	Category Number		Action Type	Specific Actions
1	A	①	Proposals for improving logistics systems and methods of cooperation	Strive to develop packaging that will reduce the volume of items shipped
2	A	④	Shipper efforts to provide information on items to be shipped in advance	Support delivery companies’ efforts to ensure efficient shipping arrangements by providing them with highly accurate information on the amount of items to be shipped at an early time
3	A	⑩	Lengthening the lead time	Take measures to ensure sufficient shipping time, including by shipping items early during peak seasons
4	A	⑫	Avoiding shipping during busy times	Work with our clients to plan product pickup times more carefully in order to cut down on the wait time trucks need to load them
5	A	⑬	Standardizing order amounts	Support shipping companies’ efforts to cut down on the number of loads shipped by truck by avoiding great differences in the volume of items shipped in each load during peak times as much as possible
6	A	⑭	Switching to shipping by sea or rail	Reduce the amount of goods shipped by truck by setting up looser shipping schedules to allow for the proactive use of rail networks for shipping
7	D	②	Stopping or delaying shipping during unusual weather and natural disasters	In cases of natural disaster or other problems, if shipping companies decide that it would be difficult to ship items safely, Benesse will actively refrain from handing over goods to shipping companies and instead store them at Benesse or take other similar measures
8	E	①	Helping cut down on the need for repeated deliveries	Strive to cut down on the need for delivery companies to make repeated visits to deliver items to homes by strengthening measures to encourage our customers to register places where items can be left when recipients are not at home

PR Column	
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