

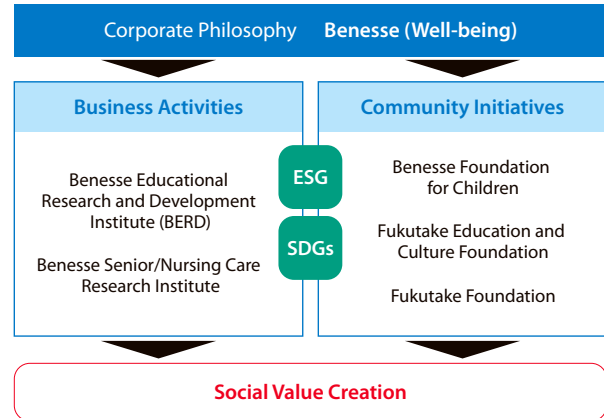
Foundation Activities

—Initiatives geared toward the creation of well-being—

Our commitment to the Benesse corporate philosophy of well-being is not limited to our business activities, but is also reflected in the activities of our foundations that engage in community initiatives. Our two foundations aim to create social value by aiding regional development and assisting children.

• Fukutake Foundation

The Fukutake Foundation (formerly the Naoshima Fukutake Art Museum Foundation) was established together with the Chichu Art Museum, which opened in 2004, and assumed its current name after a merger of two aid foundations in October 2012. The foundation carries out three different types of activities. The first is museum operation, mainly in Naoshima, Teshima, and Inujima. The second is assisting with culture- and art-driven regional development activities throughout Japan. The third is independently and jointly organizing events such as Setouchi Triennale.



• Benesse Foundation for Children

The Benesse Foundation for Children is working to create environments where children can learn with peace of mind; to assist children dealing with economic issues, sickness, disabilities, or other obstacles to learning; and to aid the study and growth of children who have been affected by disasters (emergency assistance). The foundation is also ambitiously attempting to go beyond simply providing assistance for overcoming problems to also nurturing and educating children who will play prominent roles in building an even better society.

Benesse Art Site Naoshima

Benesse Art Site Naoshima is the collective name for the art-related activities we conduct in conjunction with the Fukutake Foundation on the islands of Naoshima, Teshima, and Inujima in the Seto Inland Sea. These activities have contributed to community development in the area for over three decades.

Offering a learning program through field work at Naoshima

Benesse Art Site Naoshima designs and offers programs targeted at schools, companies, and organizations for learning about dialogue, thinking, and presentation through Visual Thinking Strategies (VTS) tailored to their respective purposes.

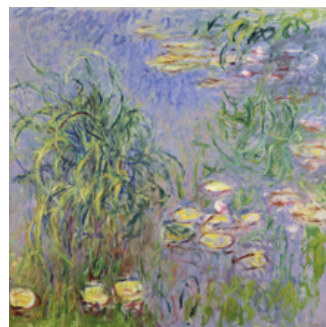
In fiscal 2021, we implemented programs for students and adults nationwide to learn about local activities through fieldwork and other activities, as well as inquiry-based learning programs in which participants discover issues on their own and consider solutions from the perspective of the SDGs.



Elementary students admiring Lee Ufan's *Porte vers l'infini* (2019)

Conducting trials for nursing care services that utilize art

In conjunction with Benesse Art Site Naoshima, Benesse Style Care conducted trials for art appreciation as an aspect of services that will lead to better quality of life for elderly home residents. Residents in the trials—which adopted Visual Thinking Strategies (VTS), a method for art appreciation which Benesse Art Site Naoshima is working on—verbalized and shared what they had felt and discovered while looking at artwork such as Claude Monet's *Water Lilies, Cluster of Grass*, which is owned by the Chichu Art Museum. Doing so was an opportunity for them to further express themselves emotionally and have more expansive social interactions.



In online VTS sessions, the trial participants appreciated artwork such as Claude Monet's *Water Lilies, Cluster of Grass* (1914–17), which is owned by the Chichu Art Museum