

Benesse Holdings, Inc.

Benesse  
Integrated Report 2018





# Creating new value for enriching people's lives

Japan and many other countries around the world are confronting major changes due to demographic shifts, globalization, and advancements in digital technologies. More than ever before, the Benesse Group is expected to tackle the issues of today as an enterprise that has become deeply involved in people's lives through its education and nursing care services. Accordingly, the Group has launched a new medium-term management plan, Transform and Grow Benesse 2022, as a roadmap for offering solutions needed in society going forward.

All of us are working to fulfill our unwavering commitment to well-being so that the Benesse Group can continue providing support to customers over their entire lives and be an indispensable group of companies for people and their communities.

We are striving to reach the next stage of bringing benefits to our customers in all-new ways

