

Benesse in Numbers

Working toward our future as an indispensable group of companies

Total number of students taking Shinken Simulated Exams and other exams

9.68 million

As one of Japan's largest mock university entrance exam programs, Shinken Simulated Exams are taken by senior high school students nationwide. Because these exams are backed by such a large statistical population, students can accurately measure their academic performance on a nationwide scale. This helps them to devise specific study strategies to prepare for university entrance exams.

*Total number of examinees in fiscal 2019

Number of children enrolled in childcare centers

3,300

The Benesse Group launched its childcare business in 1994. Today we have 57 childcare centers located mainly in the Tokyo Metropolitan Area. Through our childcare services, we aim to foster basic skills that will enable children to enjoy better lives. In line with this philosophy, we emphasize activities that extend each child's potential and build trust with their parents and guardians as our partners in this work.

*As of the end of March 2020

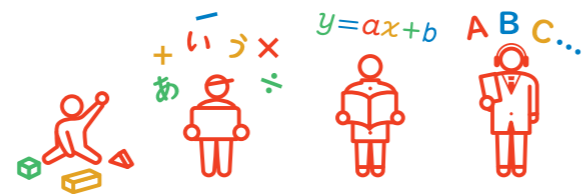


Number of children enrolled in Shinkenzeni and Kodomo Challenge correspondence courses in Japan

2.71 million

Correspondence courses are provided for children aged from 0 to 18 years, from preschoolers through to senior high school students. In addition to providing carefully designed services individualized for each learner, we use the latest advances in digital education tools to enhance children's motivation and optimize their learning outcomes.

*As of April 2020



Kodomo Challenge overseas enrollment

1.19 million

We launched Kodomo Challenge in Taiwan in 1989 and expanded into China in 2006. Overseas enrollment has reached approximately 1.19 million.

*As of April 2020

*For China, Taiwan, and Indonesia. Correspondence courses offered in Korea via licensing agreements are excluded.



ELS classrooms for young learners

1,700

BE Studio is an English language school for infants through to junior high school students. It operates a nationwide network of approximately 1,700 classrooms in community-based locations, including major commercial facilities, and teachers' homes.

*As of April 2020



Number of tutoring services / learning centers

2,263

The Benesse Group runs tutoring services and learning centers nationwide in Japan and Indonesia. We help students to achieve individual academic goals by offering face-to-face instruction with extra attention to detail through our community-based services.

*The number of sites in Japan consists of the totals for Tokyo Individualized Educational Institute, UP, Ochanomizu Seminar, Tetsuyokukai, BE studio, and Class Benesse. The total for Indonesia is based on the figure for Shinkenjuku.

*As of the end of March 2020 (as of the end of February 2020 for Tokyo Individualized Educational Institute, and the end of December 2019 for Shinkenjuku)



Surveys & research projects

Over **400**

The Benesse Educational Research and Development Institute has carried out over 400 surveys and research projects concerning pregnancy, childbirth, child-rearing, and education. The results are available to the general public.

*As of April 2020



Average monthly circulation

696,000 copies

The *THANK YOU!* lifestyle magazine, the *Tamago Club* and *Hiyoko Club* magazines, which focus on pregnancy, childbirth, and child-rearing, and the *DOG'S HEART* and *CAT'S HEART* magazines for pet lovers are participatory publications consisting of information based on input from readers. All of these publications help families to enhance their lifestyles.

*Circulation certified by the Japan Magazine Publishers Association

*The average circulation between January and March 2019 for *THANK YOU!*, *Tamago Club*, *Hiyoko Club*, *Hajimete-no-Tamago Club*, *DOG'S HEART*, and *CAT'S HEART*



Berlitz's presence worldwide

70 countries & regions

Berlitz Corporation provides language learning support for people of all ages, from children to seniors, in approximately 70 countries and regions around the world.

*As of the end of March 2020

Annual visitors to Benesse House in Naoshima

Benesse Holdings works with the Fukutake Foundation to support the Naoshima community through Benesse Art Site Naoshima.

*Total number of museum visitors and hotel guests in fiscal 2019

170,000



Nursing home residents

17,000

Around 17,000 residents live in nursing homes for senior operated by Benesse Style Care Co., Ltd. Most of these homes are situated in urban residential areas so that residents can continue to live in familiar surroundings.

*As of the end of March 2020

